

## Record growth in exhibitors at ReMaTec2009

### REMATEC2009 MORE INTERNATIONAL AND MORE PROFESSIONAL

**Amsterdam, 11 June 2009** – From June 7 up to and including June 9, Amsterdam RAI was the focal point for the worldwide remanufacturing industry. ReMaTec2009, the international trade fair for remanufacturing, was deemed a success by the exhibitors and visitors alike. The industry can warm itself in growing interest due to the cost-saving and environmentally friendly aspects of making used products as good as new again. The promise that remanufacturing holds for the future was underlined by 20% growth in exhibitors and 35% growth of international participation in the show. ReMaTec2009 was visited over 1,700 times by professionals from 49 countries and the three different seminars drew a total of nearly 240 visitors. In two years time, the next edition of ReMaTec will take place again in Amsterdam RAI, in June 2011.

The vibrant/energetic atmosphere at the trade show floor contributed to the overall positive attitude of visitors and exhibitors, even in these times of economic hardship. Bill Gager, President of the worldwide trade association APRA states: “With all the attention for “green” environmentally friendly solutions, the remanufacturing industry will definitely prosper. We saw it in the large number of attendees for the APRA European Symposium and the number of new members that we signed up during ReMaTec2009. The show was a great success, a positive event in the world of today.”

Michael Lammel, President of FIRM, adds: “In these times of heavy financial and economic crisis, the presence and participation of this many market operators at ReMaTec2009 has demonstrated that our sector is ready to face all the challenges that lay ahead of us and to actively participate in the development of a greener environment for future generations.”

The quality of remanufactured parts is already widely recognised as being the same as - and sometimes even better than – that of new parts. ReMaTec2009 offered a complete insight into the business of remanufacturing and it's opportunities. The latest state-of-the-art products, services and solutions were put on display by 145 exhibitors from 22 countries. For the first time, ReMaTec featured the New-in-Business pavilion for exhibitors that had never before participated in the trade fair. In total, 53 new companies exhibited at ReMaTec2009, which demonstrates the belief in the positive outlook for the industry. Visitors to the show indicated to be interested in remanufacturing equipment and services in the following five segments: automotive, industrial engines/parts, agriculture, heavy duty, and marine.

Franz Zboinski of GE Core GmbH, first time exhibitor to ReMaTec and participant of the New-in-Business pavilion, commented: “The show was very satisfactory for us. We met with a lot of new contacts and managed to improve our relations with our existing customers. The formula of the New-in-Business pavilion is excellent! We got a lot of attention and it is an easy way for new or small businesses to participate in the show.”

### Winner Remanufacturer of the Year 2009

Dr. Carsten Bucker, Managing Director and majority owner of BU Drive of Germany, was presented with ReMaTecNews' Remanufacturer of the Year award in recognition of his own and BU Drive's

innovative approach to remanufacturing and dedication to quality. As an industry leader, Carsten Bucker has been an inspirational force and has contributed significantly to the reputation of remanufacturing as an important part of the automotive industry.

The award was presented to Dr. Carsten Bucker by William Schwarck, Editor-in-Chief, ReMaTecNews and chairman of the award jury, at the industry cocktail of ReMaTec2009.

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## **About ReMaTec**

The leading European trade fair for remanufacturing is organised by Amsterdam RAI and held every two years. The exhibition is supported by the leading trade organisations APRA (Auto Parts Remanufacturers Association) and FIRM (International Association of Engine Rebuilders and Remanufacturers). The main visitor groups are car manufacturers, distributors, importers and remanufacturing firms and their suppliers. More information can be found at [www.rematecnews.com](http://www.rematecnews.com).

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## **Note for the editor:**

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